

# **Economic Overview**

# City of Mesquite, TX



City of Mesquite Economic Development https://mesquiteecodev.com/

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# **Demographic Profile**

The population in the City of Mesquite, TX was 144,250 per American Community Survey data for 2014-2018.

The region has a civilian labor force of 73,311 with a participation rate of 68.7%. Of individuals 25 to 64 in the City of Mesquite, TX, 17.5% have a bachelor's degree or higher which compares with 32.9% in the nation.

The median household income in the City of Mesquite, TX is \$56,074 and the median house value is \$129,100.

### Summary<sup>1</sup>

		Percent		Value				
	City of Mesquite, TX	Texas	USA	City of Mesquite, TX	Texas	USA		
Demographics								
Population (ACS)	_	_	_	144,250	27,885,195	322,903,030		
Male	48.4%	49.7%	49.2%	69,826	13,849,775	158,984,190		
Female	51.6%	50.3%	50.8%	74,424	14,035,420	163,918,840		
Median Age <sup>2</sup>	_	_	_	32.5	34.4	37.9		
Under 18 Years	29.2%	26.2%	22.8%	42,139	7,292,686	73,553,240		
18 to 24 Years	10.5%	10.0%	9.6%	15,075	2,777,150	30,903,719		
25 to 34 Years	13.4%	14.7%	13.8%	19,318	4,094,297	44,567,976		
35 to 44 Years	13.0%	13.5%	12.6%	18,776	3,767,582	40,763,210		
45 to 54 Years	13.4%	12.6%	13.2%	19,270	3,511,040	42,589,573		
55 to 64 Years	10.6%	11.1%	12.8%	15,308	3,104,626	41,286,731		
65 to 74 Years	5.9%	7.2%	8.8%	8,508	2,000,715	28,535,419		
75 Years, and Over	4.1%	4.8%	6.4%	5,856	1,337,099	20,703,162		
Race: White	63.5%	74.3%	72.7%	91,595	20,720,689	234,904,818		
Race: Black or African American	26.0%	12.1%	12.7%	37,489	3,365,783	40,916,113		
Race: American Indian and Alaska Native	0.8%	0.5%	0.8%	1,116	136,061	2,699,073		
Race: Asian	2.9%	4.7%	5.4%	4,231	1,308,257	17,574,550		
Race: Native Hawaiian and Other Pacific Islander	0.1%	0.1%	0.2%	81	23,672	582,718		
Race: Some Other Race	3.3%	5.7%	4.9%	4,801	1,600,234	15,789,961		
Race: Two or More Races	3.4%	2.6%	3.2%	4,937	730,499	10,435,797		
Hispanic or Latino (of any race)	40.4%	39.2%	17.8%	58,256	10,921,556	57,517,935		
Economic								
Labor Force Participation Rate and Size (civilian population 16 years and over) <sup>5</sup>	68.7%	64.4%	63.2%	73,311	13,728,630	162,248,196		
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54) <sup>5</sup>	83.1%	80.4%	81.8%	47,692	9,095,705	104,136,254		
Armed Forces Labor Force <sup>5</sup>	0.0%	0.4%	0.4%	17	89,701	1,028,133		
Veterans, Age 18-64 <sup>5</sup>	4.2%	5.0%	4.7%	3,707	862,771	9,398,789		
Veterans Labor Force Participation Rate and Size, Age 18-64 <sup>5</sup>	82.2%	77.8%	76.3%	3,046	671,366	7,168,168		
Median Household Income <sup>2,5</sup>	_	_	_	\$56,074	\$59,570	\$60,293		
Per Capita Income <sup>5</sup>	_	_	_	\$22,756	\$30,143	\$32,621		
Mean Commute Time (minutes) <sup>5</sup>	_	_	_	31.9	26.4	26.6		
Commute via Public Transportation <sup>5</sup>	0.6%	1.4%	5.0%	432	184,848	7,602,145		
Educational Attainment, Age 25-64								
No High School Diploma	19.6%	15.7%	11.2%	14,259	2,274,547	18,885,967		
High School Graduate	29.0%	24.7%	25.8%	21,084	3,571,759	43,699,272		
Some College, No Degree	25.1%	22.1%	21.0%	18,267	3,193,349	35,525,113		
Associate's Degree	8.7%	7.5%	9.1%	6,310	1,088,717	15,389,737		
Bachelor's Degree	12.2%	20.0%	20.8%	8,837	2,894,532	35,261,652		
Postgraduate Degree	5.4%	10.0%	12.1%	3,915	1,454,641	20,445,749		
Housing								

### Summary<sup>1</sup>

		Percent			Value	
	City of			City of		
	Mesquite, TX	Texas	USA	Mesquite, TX	Texas	USA
Total Housing Units	_	_	_	49,832	10,769,900	136,384,292
Median House Value (of owner-occupied units) <sup>2</sup>	_	_	_	\$129,100	\$161,700	\$204,900
Homeowner Vacancy	2.3%	1.6%	1.7%	634	95,712	1,304,850
Rental Vacancy	8.2%	7.7%	6.0%	1,804	308,747	2,822,053
Renter-Occupied Housing Units (% of Occupied Units)	42.5%	38.1%	36.2%	19,771	3,635,275	43,285,318
Occupied Housing Units with No Vehicle Available (% of Occupied Units) <sup>5</sup>	4.4%	5.4%	8.7%	2,034	512,772	10,424,934
Social						
Poverty Level (of all people) <sup>5</sup>	13.4%	15.5%	14.1%	19,184	4,213,938	44,257,979
Households Receiving Food Stamps/SNAP	14.1%	12.2%	12.2%	6,563	1,167,725	14,635,287
Enrolled in Grade 12 (% of total population)	2.0%	1.5%	1.4%	2,876	405,822	4,442,295
Disconnected Youth <sup>3,5</sup>	2.2%	2.9%	2.6%	202	46,016	438,452
Children in Single Parent Families (% of all children) <sup>5</sup>	47.4%	34.6%	34.3%	19,043	2,402,953	23,973,249
Uninsured	20.8%	17.4%	9.4%	29,933	4,764,897	29,752,767
With a Disability, Age 18-64 <sup>5</sup>	10.2%	9.6%	10.3%	8,923	1,618,704	20,240,504
With a Disability, Age 18-64, Labor Force Participation Rate and Size <sup>5</sup>	52.1%	44.3%	41.6%	4,653	717,826	8,421,018
Foreign Born	19.3%	17.0%	13.5%	27,787	4,736,692	43,539,499
Speak English Less Than Very Well (population 5 yrs and over)	15.0%	14.0%	8.5%	20,041	3,617,887	25,647,781

Source: JobsEQ®

<sup>1.</sup> American Community Survey 2014-2018, unless noted otherwise

<sup>2.</sup> Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

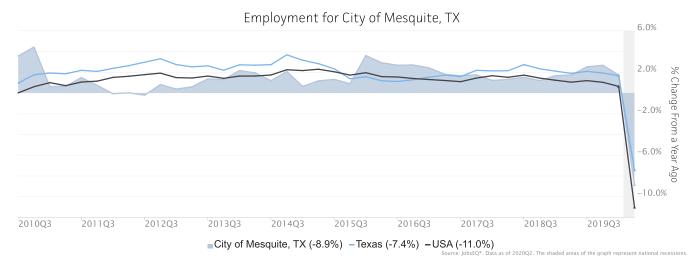
<sup>3.</sup> Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

<sup>4.</sup> Census 2019, annual average growth rate since 2009

<sup>5.</sup> See Rio Arriba errata note in the Data Dictionary.

## **Employment Trends**

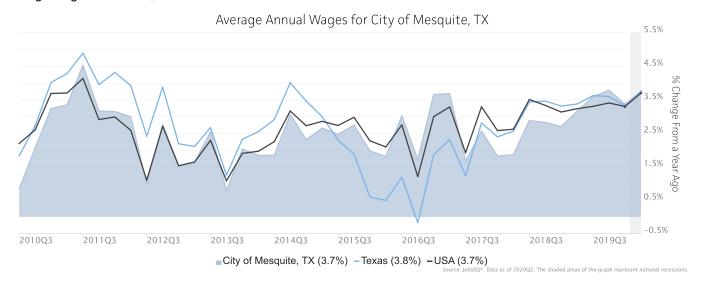
As of 2020Q2, total employment for the City of Mesquite, TX was 55,830 (based on a four-quarter moving average). Over the year ending 2020Q2, employment declined 8.9% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

## Wage Trends

The average worker in the City of Mesquite, TX earned annual wages of \$69,120 as of 2020Q2. Average annual wages per worker increased 3.7% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$58,849 in the nation as of 2020Q2.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

# **Cost of Living Index**

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 3.6% higher in City of Mesquite, TX than the U.S. average.

### **Cost of Living Information**

		Cost of Living Inde	x
	Annual Average Salary	(Base US)	<b>US Purchasing Power</b>
City of Mesquite, TX	\$69,120	103.6	\$66,723
Texas	\$59,024	94.6	\$62,369
USA	\$58,849	100.0	\$58,849

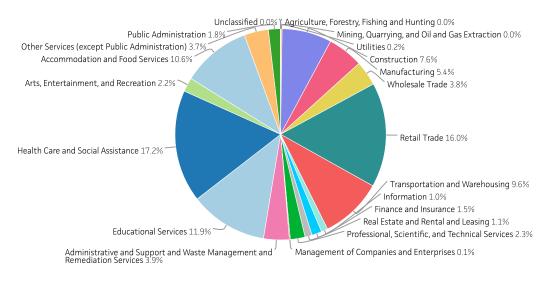
Source: <u>JobsEQ®</u>
Data as of 2020Q2

Cost of Living per C2ER, data as of 2020q3, imputed by Chmura where necessary.

### **Industry Snapshot**

The largest sector in the City of Mesquite, TX is Health Care and Social Assistance, employing 9,602 workers. The next-largest sectors in the region are Retail Trade (8,940 workers) and Educational Services (6,647). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Transportation and Warehousing (LQ = 2.03), Retail Trade (1.57), and Educational Services (1.45).

Total Workers for City of Mesquite, TX by Industry



Source: JobsEQ®,Data as of 2020Q2

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

Sectors in the City of Mesquite, TX with the highest average wages per worker are Management of Companies and Enterprises (\$135,714), Mining, Quarrying, and Oil and Gas Extraction (\$109,985), and Finance and Insurance (\$109,721). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Transportation and Warehousing (+1,270 jobs), Health Care and Social Assistance (+1,123), and Construction (+495).

Over the next 1 year, employment in the City of Mesquite, TX is projected to expand by 800 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +3.2% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+306 jobs), Accommodation and Food Services (+104), and Construction (+74).

			Current		5-Year	History			1-Year Forecast			
			Avg Ann	Empl			Total			Empl	Ann %	
NAICS	Industry	Empl	Wages	LQ	Change	Ann %	Demand	Exits	Transfers	Growth	Growth	
62	Health Care and Social Assistance	9,602	\$63,889	1.18	1,123	2.5%	1,220	449	465	306	3.2%	
44	Retail Trade	8,940	\$42,576	1.57	320	0.7%	1,259	529	668	62	0.7%	
61	Educational Services	6,647	\$52,022	1.45	258	0.8%	643	296	319	28	0.4%	
72	Accommodation and Food Services	5,896	\$25,371	1.26	-304	-1.0%	1,062	424	534	104	1.8%	
48	Transportation and Warehousing	5,342	\$51,282	2.03	1,270	5.6%	637	243	328	66	1.2%	
23	Construction	4,254	\$68,782	1.31	495	2.5%	493	151	269	74	1.7%	
31	Manufacturing	3,039	\$84,356	0.66	-4	0.0%	325	117	200	8	0.3%	
56	Administrative and Support and Waste Management and Remediation Services	2,200	\$48,855	0.62	428	4.4%	280	108	147	25	1.1%	
42	Wholesale Trade	2,121	\$92,749	1.00	60	0.6%	236	84	139	13	0.6%	
81	Other Services (except Public Administration)	2,072	\$40,600	0.84	28	0.3%	257	108	129	21	1.0%	
54	Professional, Scientific, and Technical Services	1,260	\$106,665	0.33	99	1.6%	132	40	68	24	1.9%	
71	Arts, Entertainment, and Recreation	1,203	\$50,531	1.16	42	0.7%	187	76	94	18	1.5%	
92	Public Administration	1,020	\$70,180	0.38	69	1.4%	104	40	54	10	1.0%	
52	Finance and Insurance	847	\$109,721	0.37	41	1.0%	88	30	49	8	1.0%	
53	Real Estate and Rental and Leasing	605	\$88,934	0.62	44	1.5%	69	28	33	8	1.3%	
51	Information	555	\$101,066	0.50	-195	-5.8%	54	19	34	0	0.0%	
22	Utilities	110	\$82,771	0.38	-21	-3.5%	11	4	6	1	1.2%	
55	Management of Companies and Enterprises	81	\$135,714	0.09	39	13.9%	8	3	5	1	1.2%	
99	Unclassified	14	\$46,189	0.22	-2	-2.8%	2	1	1	0	1.3%	
11	Agriculture, Forestry, Fishing and Hunting	13	\$20,264	0.02	1	1.8%	2	1	1	0	0.8%	
21	Mining, Quarrying, and Oil and Gas Extraction	9	\$109,985	0.04	-9	-12.7%	1	0	1	0	0.5%	
	Total - All Industries	55,830	\$69,120	1.00	3,780	1.4%	6,912	2,613	3,499	800	1.4%	

Source: JobsEQ\*
Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2. Forecast employment growth uses national projections adapted for regional growth patterns.

### **Occupation Snapshot**

The largest major occupation group in the City of Mesquite, TX is Sales and Related Occupations, employing 6,909 workers. The next-largest occupation groups in the region are Transportation and Material Moving Occupations (6,838 workers) and Office and Administrative Support Occupations (6,346). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Healthcare Support Occupations (LQ = 1.66), Transportation and Material Moving Occupations (1.48), and Educational Instruction and Library Occupations (1.39).

Occupation groups in the City of Mesquite, TX with the highest average wages per worker are Management Occupations (\$132,000), Legal Occupations (\$116,200), and Architecture and Engineering Occupations (\$98,100). The unemployment rate in the region varied among the major groups from 2.1% among Legal Occupations to 9.6% among Personal Care and Service Occupations.

Over the next 1 year, the fastest growing occupation group in the City of Mesquite, TX is expected to be Healthcare Support Occupations with a +3.9% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Support Occupations (+157 jobs) and Food Preparation and Serving Related Occupations (+106). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (1,091 jobs) and Sales and Related Occupations (1,004).

### City of Mesquite, TX, 2020Q21

			Current				5-Year History				1-Year Forecast			
soc	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
41-0000	Sales and Related	6,909	\$50,800	1.28	456	6.5%	n/a	-75	-0.2%	1,044	393	611	41	0.6%
53- 0000	Transportation and Material Moving	6,838	\$41,700	1.48	620	6.9%	n/a	1,229	4.0%	980	319	582	79	1.2%
43- 0000	Office and Administrative Support	6,346	\$42,200	0.89	621	4.9%	n/a	350	1.1%	799	316	441	43	0.7%
35-0000	Food Preparation and Serving Related	5,907	\$25,000	1.31	751	9.2%	n/a	-250	-0.8%	1,197	444	647	106	1.8%
25- 0000	Educational Instruction and Library	4,377	\$53,100	1.39	145	5.4%	n/a	130	0.6%	419	178	214	27	0.6%
31-0000	Healthcare Support	4,083	\$30,200	1.66	220	4.0%	n/a	644	3.5%	750	295	298	157	3.9%
29- 0000	Healthcare Practitioners and Technical	3,297	\$87,500	1.02	80	2.3%	n/a	372	2.4%	298	98	112	88	2.7%
47-0000	Construction and Extraction	2,910	\$45,600	1.12	403	8.2%	n/a	238	1.7%	393	97	245	51	1.7%
11-0000	Management	2,454	\$132,000	0.68	56	2.6%	n/a	302	2.7%	255	61	156	38	1.6%
51-0000	Production	2,380	\$39,600	0.72	372	6.4%	n/a	-20	-0.2%	293	98	185	10	0.4%
49- 0000	Installation, Maintenance, and Repair	2,299	\$52,200	1.07	264	4.3%	n/a	190	1.7%	263	74	162	27	1.2%
13-0000	Business and Financial Operations	1,662	\$82,700	0.54	42	3.0%	n/a	238	3.1%	193	48	120	24	1.5%
39- 0000	Personal Care and Service	1,380	\$29,900	0.91	228	9.6%	n/a	20	0.3%	245	102	122	21	1.6%
37- 0000	Building and Grounds Cleaning and Maintenance	1,217	\$30,500	0.64	168	6.4%	n/a	23	0.4%	181	73	94	15	1.2%
15-0000	Computer and Mathematical	814	\$96,500	0.48	23	2.9%	n/a	132	3.6%	74	14	49	11	1.3%
33-0000	Protective Service	737	\$45,500	0.60	54	3.3%	n/a	45	1.3%	91	36	47	7	1.0%
27- 0000	Arts, Design, Entertainment, Sports, and Media	732	\$58,300	0.72	18	7.6%	n/a	58	1.7%	93	31	53	9	1.2%

### City of Mesquite, TX, 2020Q21

				urrent			5-Year History				1-Year Forecast			
soc	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
21- 0000	Community and Social Service	588	\$55,000	0.61	7	2.4%	n/a	53	1.9%	78	22	44	12	2.0%
17- 0000	Architecture and Engineering	459	\$98,100	0.48	29	4.3%	n/a	31	1.4%	41	11	26	4	1.0%
19- 0000	Life, Physical, and Social Science	227	\$77,800	0.47	4	3.0%	n/a	18	1.6%	24	5	16	3	1.5%
23-0000	Legal	180	\$116,200	0.38	7	2.1%	n/a	49	6.5%	15	5	8	3	1.4%
45- 0000	Farming, Fishing, and Forestry	37	\$29,600	0.10	9	9.5%	n/a	4	2.2%	7	2	5	0	1.0%
	Total - All Occupations	55,830	\$57,000	1.00	4,577	5.9%	n/a	3,780	1.4%	7,755	2,723	4,234	798	1.4%

Source: JobsEQ®
Data as of 2020Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

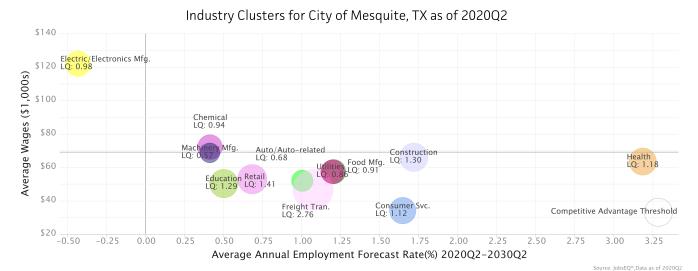
Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2019Q4, imputed where necessary with preliminary estimates updated to 2020Q2. Wages by occupation are as of 2019 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth

<sup>1.</sup> Data based on a four-quarter moving average unless noted otherwise.

<sup>2.</sup> Wage data are as of 2019 and represent the average for all Covered Employment

# **Industry Clusters**

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the City of Mesquite, TX with the highest relative concentration is Freight Tran. with a location quotient of 2.76. This cluster employs 4,315 workers in the region with an average wage of \$46,674. Employment in the Freight Tran. cluster is projected to expand in the region about 1.1% per year over the next ten years.

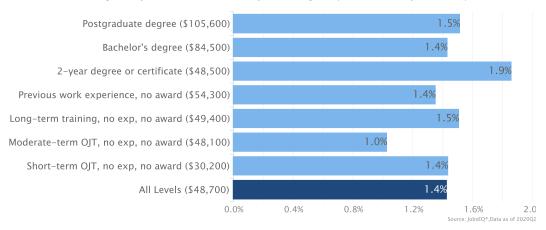


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2019Q4 with preliminary estimates updated to 2020Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

### **Education Levels**

Expected growth rates for occupations vary by the education and training required. While all employment in the City of Mesquite, TX is projected to grow 1.4% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.5% per year, those requiring a bachelor's degree are forecast to grow 1.4% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.9% per year.





Employment by occupation data are estimates are as of 2020Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# City of Mesquite, TX Regional Map



### **FAQ**

### What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

### What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

#### What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

#### What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

### What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

#### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable However, we cannot guarantee its accuracy and completeness.

