



Mesquite Regional Business Retention and Expansion Task Force
Annual Business Awards Criteria

Self-nominations can be made by contacting the representative listed in the award you are self-nomination for and are due by November 15, 2023.

Mesquite Economic Development Business Legacy

The Business Legacy award was created to honor businesses who have made a long term investment in Mesquite and who have had a legacy creating impact. An example of a past award winner is Ashley Furniture, who's been instrumental in creating the strong furniture cluster Mesquite enjoys today. They partner with Vanguard High School on their robotics program and employ 450 people. Another former award recipient, Fritz Industries, has called Mesquite home since 1959 and are employee owned. Their headquarters as well as a manufacturing facility in Mesquite employs 170 people.

Lexie Woodward
Manager of Economic Development, City of Mesquite
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Mesquite Convention & Visitors Bureau Tourism Partner of the Year

The Tourism Partner of the Year award recognizes a hotel, attraction, event venue or similar tourism business that has been an example of providing excellent customer service to the Mesquite Visitor and representing the Official Rodeo Capital of Texas to the traveling public.

Violet Rivera
Meeting & Group Sales Coordinator, Convention & Visitors Bureau, City of Mesquite
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(972) 204-4998

Mesquite Economic Development Retailer of the Year

Celebrates a diverse, minority, and/or family-owned retailer that showcases innovation, sustained growth, and a community-driven approach. The recipient must exhibit exceptional

engagement with Mesquite's community, contribute to economic prosperity through job creation and revenue generation, and foster a vibrant shopping environment. This award recognizes a business that exemplifies the essence of retail excellence while embodying the values of inclusivity and progress.

Alberto Rivera
Economic Development Coordinator, City of Mesquite
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Downtown Mesquite Downtowner of the Year

The Downtowner of the Year award was created to honor outstanding volunteer/institutional support of the downtown revitalization program. They take in account service on committees, participation in events, serving as a downtown advocate, and more. The selections are made between past advisory board chair, current chair and staff. These individuals plus the advisory board observe outstanding contributions to the effort throughout the year. Contact Downtown Development Manager Beverly Abell for more information.

Beverly Abell
Downtown Development Manager, City of Mesquite
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(972) 216-6450

Mesquite Chamber of Commerce Partner of the Year

The Chamber Partner of the year award was created to honor and recognize companies that have stepped up their involvement in the Mesquite Chamber of Commerce. To be considered for this award, the company would need to be a current member of the Mesquite Chamber of Commerce, be involved in events, invested sponsorship dollars in Chamber programs, have a willingness to serve and help other members, and a positivity towards the growth of Mesquite.

Alexander Helgar
President, Mesquite Chamber of Commerce
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(469) 476-4405

Mesquite Independent School District Partner of the Year

- Involvement with MISD schools such as donations, job fairs, volunteering at events, advisory for specific pathways, training on campus, classroom or campus presentations.
- Job placement for high school students
- Number of paid/unpaid internships
- Tours of Facilities for Students

Chelsea Hogue
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Workforce Solutions Greater Dallas Employer of the Year

The following is the criteria that will be used to name the Workforce Solutions Employer of the Year.

- Community involvement
- Number of job postings in WorkInTexas.com
- Number of Job Openings provided for the community
- Number of hiring events during the course of the year
- Number of persons hired during the course of the year
- Number of Workforce programs in which the employer participated

Vickey Jackson
Business Solutions Leader, Workforce Solutions Greater Dallas
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Dallas College Partner of the Year

Public-Private Partnerships drive economic growth across all sectors of our community and workforce. Partnering with Dallas College contributes to regional vibrancy through dedication to good business practices, innovative processes, and quality-of-life enhancements. The “Partner of the Year” award celebrates your commitment to Mesquite through your innovations, philanthropy, business and technological advances, customer satisfaction, community engagement, and the quality jobs you create.

Brandon Morton
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