



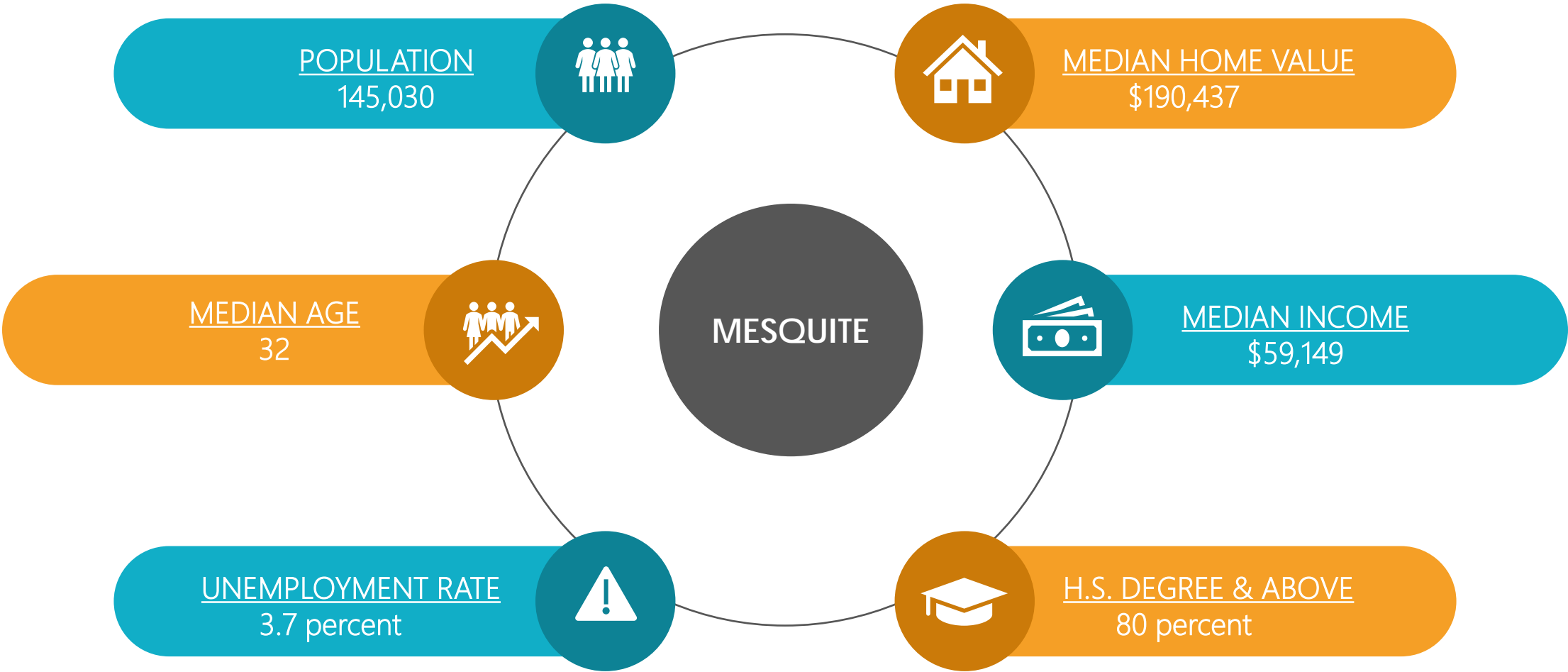
MESQUITE

T E X A S

Real. Texas. Business.

Economic Development
First Quarter 2020 Report

City Profile





First Quarter Permit Highlights



Foot Locker, 1004 Town East Blvd.

- Permit valuation - \$400K
- Total SF – 26,752



Burger King, 2104 N. Galloway Ave.

- Permit valuation - \$400K
- Total SF – 2,896



Parc 30 North & South

- Combined Permit valuation - \$26M
- Total SF – 198K



PepsiCo Alteration, 4532 IH-30

- Permit valuation - \$384K
- Total SF – 47,000



Raising Cane's, 1980 N. TE Blvd.

- Permit valuation - \$1.9M
- Total SF – 3,198

1Q TOTALS SNAPSHOT

COMMERCIAL NEW
PERMIT VALUATION
\$66,511,503

COMMERCIAL REMODEL
PERMIT VALUATION
\$9,360,178

RESIDENTIAL
NEW PERMIT VALUATION
\$2,637,690



Parc 30, IH30 area
\$25.9M combined value



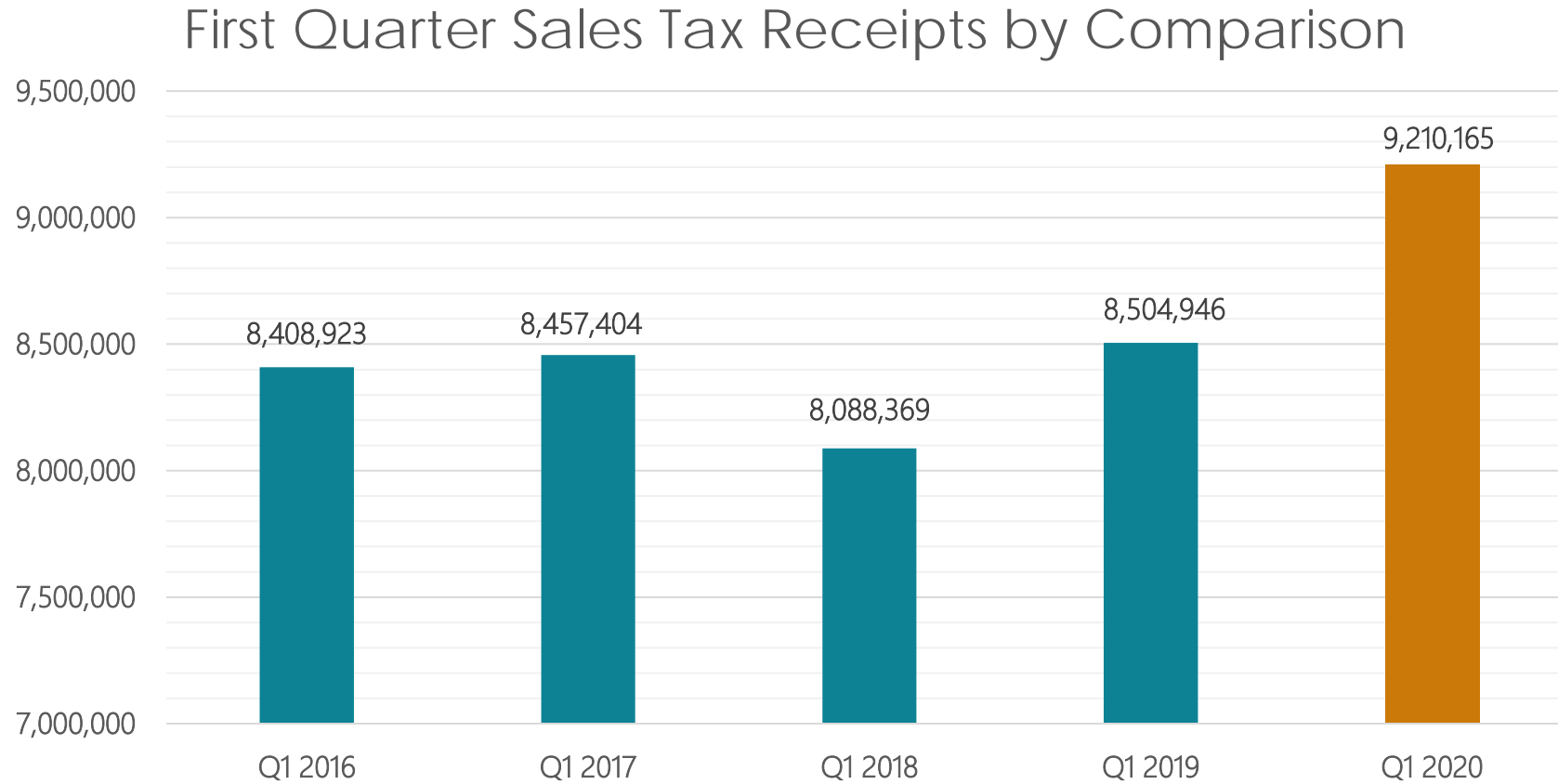
Academy, Market East Shopping Center



Burger King, 2104 N. Galloway
\$400,000 valuation

DEVELOPMENTS

Sales Tax Receipts



Mesquite sales tax receipts remained steady during the first quarter of 2020.

Media Highlights



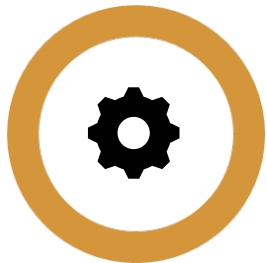
PRINT MEDIA COVERAGE

- Bisnow covered 198K SF Skyline Commerce Center
- Market Place at Towne Center Buyout featured in Dallas Business Journal



ADVERTISING

- 2020-2021 Texas Economic Development Guide
- Texas Real Estate Business
- North Texas Commission



WEBSITE

- Total hits – 4,301
- Top Pages of interest
 - How We Help Businesses
 - Development Highlights
 - Newsroom



Action at a Glance



TRADE SHOWS

- NTCAR
- DFW Industrial and Logistics Outlook
- 30 contacts



MEETINGS, TOURS, PROJECTS

- Combined project meetings: 174
- Site tours: 7



RFQs, RFPs, 380 AGREEMENTS

- In process and executed 380s: 7
- RFQ/RFP: 10



OPENINGS AND RIBBON CUTTINGS

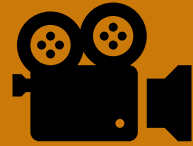
- Sprouts
- Urban Parc 30

Roadmap to Resources



WEBSITE

- Resources for businesses, employers, workforce
- More than 1,900 unique visits



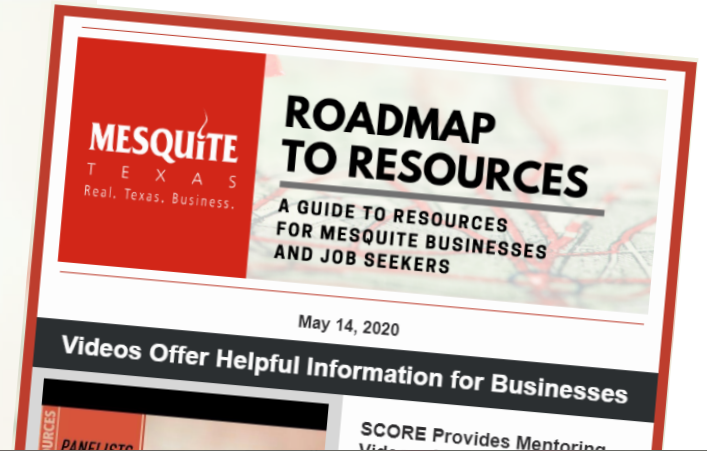
VIDEOS

- Series of videos for businesses and job seekers
- Combined total of nearly 500 views



ELECTRONIC NEWSLETTER

- Sent to more than 3,000 contacts
- More than 3,700 opens
- More than 400 link clicks



About Us

CITY COUNCIL & GOALS

DEVELOPMENT HIGHLIGHTS

COVID-19 HELPFUL RESOURCES FOR BUSINESSES

OUR STAFF

EVENTS

NEWSROOM

CONTACT

COVID-19 HELPFUL RESOURCES FOR BUSINESSES

Mesquite Office of Economic Development

Below are links to resources for the general public and specifically for business owners to use during the COVID-19 Pandemic. Please keep in mind that information is evolving at a rapid pace, and it is advisable to check sites frequently for updated information. Please refer to the City of Mesquite's Coronavirus updates page for general information.

If you do not find exactly what you're looking for, call our Mesquite Economic Development team at (972) 216-6348 or send an email to EconomicDevelopment@CityofMesquite.com

Downtown Mesquite Snapshot



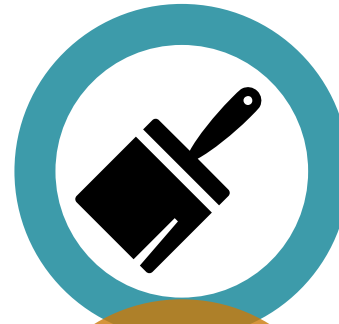
NATIONAL ACCREDITATION

- Achieved National Program Accreditation
- Based on standards of performance
- Only new 2020 program to be accredited
- Annual process



HERITAGE PLAZA

- Architect hired
- Initial space plan created
- Goal to open end of 2020



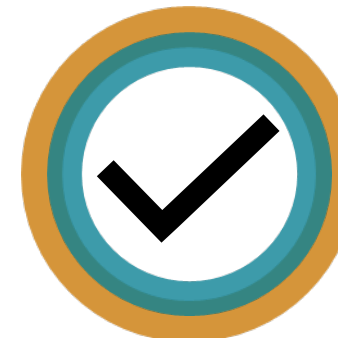
FAÇADE REHABILITATION

- Metzger project completed
- Four other projects in design phase
- Anticipating at least two more applications by end of June



FRONT STREET STATION

- On schedule
- 50 percent completion
- Paving has begun



DOWNTOWN
RE-BOOT
PLAN BEGINS



Thank You

David Witcher, Director
City of Mesquite Economic Development Department