

GUS 
THOMASSON
C O R R I D O R

#ShopGTC #LightsUpGTC

Light Up the Corridor Holiday Contest

Dear GTC Business Owners,

As we celebrate the holiday season along the [Gus Thomasson Corridor](#) (GTC), we want to remind you to join the "Light Up the Corridor" Event and be part of the radiant festivities.

Event Details:

Decorate your storefront for the holidays and encourage your customers to vote for your business on Facebook and Instagram using the hashtag #LightsUpGTC.

Benefits: Every vote is a chance for customers to win a \$200

gift card from La Michoacana Meat Market.

Join the Celebration:

Your participation in the "Light Up the Corridor" Event adds to the festive spirit of our community. Let's create a dazzling display of holiday joy together!

If you haven't started decorating yet, there's still time! The contest runs until November 30, 2023, giving you ample opportunity to showcase your creativity and engage your customers in the holiday cheer.

For more information, click [here](#). Feel free to reach out to us with any questions or to share your excitement about joining the event.

Let's make the Gus Thomasson Corridor shine brighter than ever this holiday season!

Best Regards,
Alberto Rivera
Economic Development Coordinator
arivera@cityofmesquite.com
(972) 216.6324

Participating Business So Far:

[Stacie's Lazy Daisy Florist](#)

[Berkshire Hathaway Home Services](#)

Texas Nail Bar – Mesquite





BUSINESS FLYER

Light Up the Corridor

Holiday Contest

Join Us in Making the Gus Thomasson
Corridor (GTC) Glow this Holiday Season!
Decorate your business storefront
from Nov. 15 - Nov. 30


Rules

Businesses must be within the GTC area
Must have a holiday-themed decorated storefront

Award Categories:

Overall Holiday Spirit
Use of Recycled/Upcycled Materials
People's Choice
Use of Technology
GTC Pride

Winners Revealed at Exclusive Event

 Dec. 5, 2023
 4 - 5 p.m.
 La Michoacana (3301 Gus Thomasson Rd.)



For more information, scan the QR code or contact
Alberto Rivera at arivera@cityofmesquite.com / 972-216-6324

SHOPPERS FLYER

Light Up the Corridor

Holiday Contest

Visit and vote for your favorite Gus Thomasson Corridor (GTC) storefronts Nov. 15 - Nov. 30 for a chance to win a \$200 gift card from La Michoacana



Vote by mentioning the business and using the hashtag #LightsUpGTC on Facebook and/or Instagram

For more information, visit GusThomassonCorridor.com or contact Alberto Rivera at arivera@cityofmesquite.com / 972-216-6324