

MESQUITE BUSINESS RETENTION  
AND EXPANSION TASK FORCE

# BLUE RIBBON

## NEWS

### Quarter Two, 2024

*In this edition: Annual Business Awards, Solar Rodeo Eclipse  
Weekend, Upcoming Events, and Ribbon Cuttings*



Mayor Daniel Alemán Jr. commencing 2024 BRE Awards ceremony

## BRE Awards 2023

Dive into the details of Pepsi's contributions and learn how they have positively impacted the communities they serve. On January 25th, 2024, the Annual Business Retention and Expansion Awards event presented eight awards to businesses that actively invest in the success of the City of Mesquite. To delve into the full story, click on the link below.

[Full Story](#)



**SCOTTY MCCREERY  
LIVE IN MESQUITE, TX  
FEB 24**

TICKETS AVAILABLE AT  
[MESQUITEARENA.COM](http://MESQUITEARENA.COM) &  
MESQUITE ARENA BOX OFFICE

DISCOUNT TICKETS IN  
SELECT SECTIONS USING  
OFFER CODE MISD

 **SCOTTY  
McCREERY**  
FEB 24 | MESQUITE ARENA

Presented by  
  


MESQUITE EDUCATION FOUNDATION INC. BENEFITING MESQUITE ISD TEACHERS & STUDENTS

## The Lone Star Legacy Gala & Concert

Join us for an unforgettable night of country music as Scotty McCreery takes the stage live at Mesquite Arena on February 24, 2024. The proceeds from this event will directly benefit Mesquite ISD teachers and students. As a special gesture, the Mesquite ISD Education Foundation is offering discounted tickets to employees of Mesquite Economic Development partners, providing a \$10 discount on the Premium and Preferred price levels. To receive the discount, use code MISD. Don't miss this opportunity to enjoy a fantastic concert while making a positive impact on education in our community. For more information and to purchase tickets, click the link below.

For More Information

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## CTE Scholarship Silent Auction

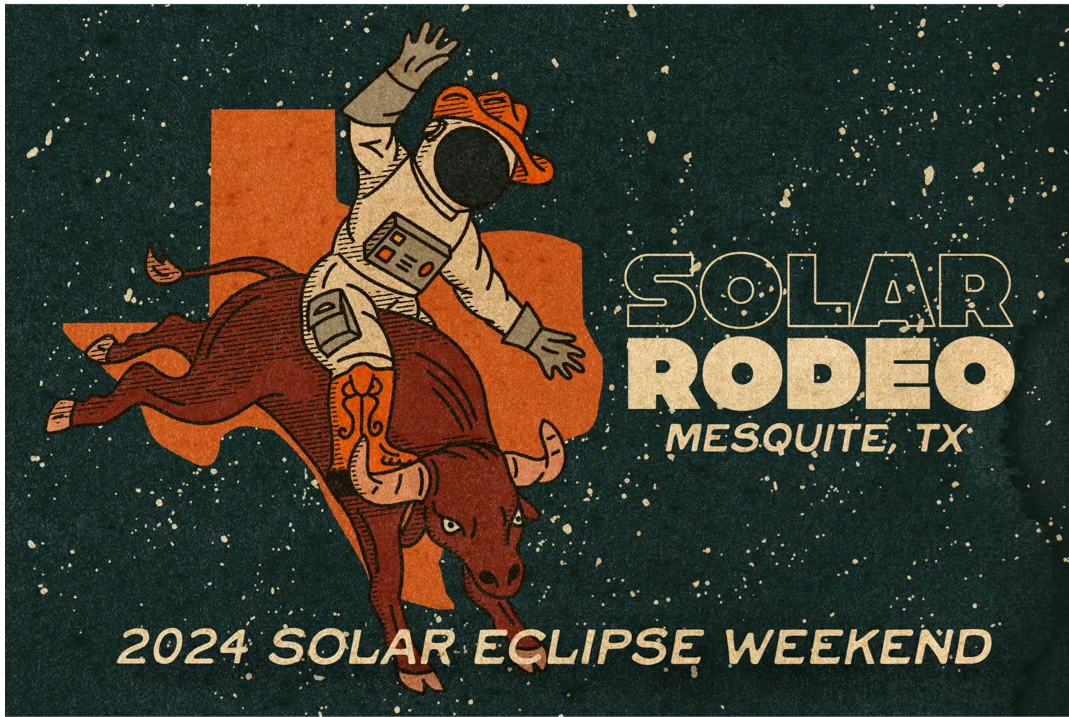
The Career and Technical Education (CTE) department of the Mesquite Independent School District will be hosting a silent auction to benefit their first ever, **Mesquite ISD CTE Scholarship**. They are seeking support from local businesses and organizations to make this event a success!

The event will take place on **Tuesday, February 13, 2024**, at **Mesquite ISD K. David Belt Professional Development Center**.

If you are interested in supporting the scholarship, complete the interest form. Additionally, your business will be prominently acknowledged during the event, providing you with visibility among their attendees and in their promotional materials.

Please contact **Chelsea Hogue** at 972-882-7523 or [chogue2@mesquiteisd.org](mailto:chogue2@mesquiteisd.org) if you have any questions or require further information.

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## Solar Rodeo Weekend

A total solar eclipse is taking place in Mesquite on April 8, 2024. A weekend-long festival - the Solar Rodeo - will celebrate this historic moment with activities for the whole family. To learn more about the eclipse and Solar Rodeo, visit the link below.

[For More Information](#)

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## Upcoming Events



## Grand Opening of The Natatorium

We invite you to the grand opening of the Natatorium on Friday, February 9 at 2 P.M. A transformative project that represents a community partnership between Dallas College, the City of Mesquite, and Mesquite ISD, offering students, parents, and community members a state-of-the-art swim space.

 [Mesquite-Chamber-Logo-Blue-web-1](#)

## Small Business Workshops

The sixth session in our 8-step small business workshops! The topic will cover how to create consumer loyalty.

Secure Your Spot



**Mesquite Chamber of Commerce Annual Meeting**  
Register to attend this year's Mesquite Chamber of Commerce Annual Meeting to celebrate the achievements in 2023, the presentation of Chamber Awards, and get to know the incoming board members.

[Register Here](#)



## City of Mesquite Housing Data

The City of Mesquite has completed its comprehensive housing data assessment. Stay informed about the current housing landscape in Mesquite and gain valuable insights into the city's housing trends. Click on the link below for the full report.

[Read it Here](#)



Balloons by Luz Paz Express Ribbon Cutting

## Ribbon Cuttings

Mesquite extends a warm welcome to the following businesses!

- [SMS Research Clinic](#)

- [Denny's Re-opening](#)
  - [Balloons by Luz Paz Express](#)
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