



**GUS** - - - - -  
**THOMASSON**  
CORRIDOR

**December 2023**

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## **GTC Holiday Light Up Event**

Our Holiday Event, featuring the Light Up the Corridor Contest, brought together ten businesses to celebrate the winners. Berkshire Hathaway Home Services A Action Realtors,

One Life Fitness and Nutrition and Shea Martinez received \$613 in prizes generously donated by GTC-based businesses.

[Read The Full Article Here](#)

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## News and Events



### **Tonight! MVP Ugly Holiday Sweater Networking Event**

Get ready to rock your tackiest holiday sweater while mingling with fellow professionals, making connections, and spreading some festive cheer.

[RSVP Here](#)



### **Small Business Workshops**

Join the fifth session of an 8-step small business workshops. The topic will be on how to build your marketing plan.

[Secure Your Spot](#)



## **BRE Luncheon Awards**

The Annual Awards Ceremony for Business Retention & Expansion in Mesquite, TX is here! Help us celebrate the most engaged and best businesses in town.

[Register Here](#)



## **New Restaurant - Oven Head Pizza**

Visit our newest restaurant on the Gus Thomasson Corridor set to open on the first quarter of 2024.

[Visit Their Page](#)

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## Did you know?

In each newsletter, we're uncovering fascinating and lesser-known facts about the Mesquite business community.

- [La Michoacana Meat Market](#) on [3301 Gus Thomasson Rd](#) celebrates its one-year anniversary on December 30, 2023. It has exceeded sales projections for the 1st year by 10%.
  - [Ollie's Bargain Outlet](#) on [2100 N Town East Blvd](#) is the top store in sales for the district.
  - [WSS](#) (Shoe store) celebrated one year of operations at this [location](#) last October. They rank 14 out of 360 stores in the region in sales.
  - [FUN! Billiards & Gameroom Superstore](#) made the news last month as one of the last businesses where you can find the Animatronic characters on display. See the story [here](#).
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We wish you a joyful holiday season and a prosperous New Year filled with continued success.

All our best,

The Mesquite Economic Development Team: Kim Buttram, Lexie Woodward, Alberto Rivera, Beverly Abell, James Johnson, Javan Gonzalez, Violet Rivera, Rhonda Bell, and Lisset Palma

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