

Keynote Speaker

Luke Silver
President
Steve Silver Company



Luke Silver serves in the role of president for the Steve Silver Company, an omnichannel furniture distributor. He oversees all sales, marketing and purchasing operations and is the second generation of his family to lead the company founded by his father, Steve Silver.

Luke joined Steve Silver Company in 2012 after graduating from Oklahoma State University where he wrestled collegiately. He led the China office for six years, directing the product development for the country. In 2018, Luke returned stateside to lead the purchasing and product development efforts for the entire company.



Founded in 1983, Steve Silver Company is an industry-leading importer of dining, living, bedroom, home office and outdoor furniture. The company operates from a 450,000 s.f. warehouse and distribution facility in Mesquite, and has extensive overseas sourcing and quality control expertise with overseas offices across the globe.

ROUNDTABLE #6 MARKETING



Arthur Eisenberg, founder and creative officer for Eisenberg and Associates, has led his team in producing award-winning work for more than 40 years. He's a recipient of the Golden Egg Lifetime Achievement Award from the Dallas Society of Visual Communications.



Whitney Golin, Communications Director for the City of Mesquite, has 25 years of strategic marketing and communications experience and has extensive knowledge of strategic planning, performance management and marketing applications.

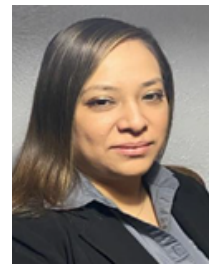


James Johnson serves as Marketing Coordinator for the Mesquite Convention and Visitors Bureau. James capitalizes on his education and experience to market the Mesquite to the traveling public using a variety of techniques and platforms he has mastered over the years.

ROUNDTABLE #7 FINANCE



Kyle Berry has more than 20 years of commercial banking experience. He leads the Commercial Team at ANBTX's Mesquite Branch and assists small business clients in meeting their goals.



Juana Gutierrez is a Retail Branch Manager for Woodforest National Bank. Her key skills include marketing, communication, mentoring, customer service and problem-solving.



MESQUITE BRE TASK FORCE MEMBERS

City of Mesquite

Dallas College

Mesquite Chamber of
Commerce

Mesquite ISD

Workforce Solutions
Greater Dallas



ENTREPRENEURS DAY 2022

May 12, 2022
SPEAKER BIOS
AND ROUNDTABLE INFORMATION

ROUNDTABLE #1 BUSINESS PLANNING / LEGAL



Sergio Bento is Senior Advisor at the Dallas Metropolitan Small Business Development Center. Sergio, an expert in business planning, is known for helping individuals start winning organizations.



Eric Mauro is Managing Partner of the Dyer & Mauro Law firm. Mauro received his law degree from Baylor University. His firm has a primary focus in Business Planning and ongoing business issues as well as Estate Planning.



Conner Dyer is a managing partner at the Dyer & Mauro Law firm Located in Mesquite Texas. His firm focuses on business formation, contract drafting and review, as well as estate planning services.

ROUNDTABLE #2 SUCCESS STORIES / MENTORING



Melanie and Dustin Palmer are third-generation owners of Mesquite BBQ, a local institution for more than 60 years. Their restaurant is often featured by state and regional media, including Texas Monthly.



Stan Pickett owns Quality Furniture and Appliance in Mesquite, a family owned, full service furniture, mattress, appliance and electronics store. A former City Councilmember and Mayor, Pickett has owned his business since 1984.

ROUNDTABLE #3 REAL ESTATE



Belinda Epps, Broker/Owner of Epps Realty, LLC has been active in the real estate industry since 1983 and started her own company in 1991. Professional ethics and integrity are the foundation of Epps Realty.



Julie Greer is Broker/Owner of Julie Greer Real Estate, LLC. Since 2000, she's been helping people find the right property for their needs. Located in Downtown Mesquite.



Lisa Haar is an Agent with Epps Realty and has been active in real estate since 2014. She's known for her riendly nature and being an advocate for clients. Works tirelessly! Community volunteer.

ROUNDTABLE #4 ECONOMIC DEVELOPMENT



Kim Buttram serves as Director of Economic Development for the City of Mesquite. Her responsibilities include large-scale business attraction, shopping center development and redevelopment, manufacturing and industrial.



Lexie Woodward has served as Mesquite's Manager of Economic Development since 2021. Her responsibilities include the BRE Partnership, the Gus Thomasson Corridor, and a wide variety of development projects of all sizes.



Barbara Bailey currently serves as Membership Sales Manager for the Mesquite Chamber of Commerce. She brings a wealth of experience in public service, commercial construction and more

ROUNDTABLE #5 PLANNING / CODE / HEALTH



Barry Jenkins has served as Health Official since 2012, and with city since 1999. Jenkins inspects food establishments and helps businesses understand what is needed to prepare kitchens for commercial use.



Jenny Sue Gleaves is a Senior Permit Technician in the Building Inspection Division. She holds three International Code Council certifications: Permit Technician, Zoning Inspector and ICC/AACE Property Maintenance and Housing Inspector.



Stephanie Nguyen is a Plans Examiner in the City of Mesquite Building Inspection Division. She holds two International Code Council certifications: Permit Technician and Zoning Inspector. She is also a Code Enforcement Officer.

FRANCHISE OPPORTUNITIES

Not sure of exactly here to take your entrepreneurial dreams? Visit with representatives of **Griswold Home Health and Taxi Mom.**